



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA FOR AMERICA (25777)
National/Political
1537/06269464

Invoice 643246
Inv Date 10/28/2012
Terms Net 30
Contract 329218
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments
OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:58PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.1	Spot	1:00:00PM- 3:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/16/12 2:24PM (Tu)	00:30	OFA12P143H	\$800.00	
1.1	Spot	1:00:00PM- 3:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/17/12 2:24PM (We)	00:30	OFA12Z151H	\$800.00	
1.1	Spot	1:00:00PM- 3:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/18/12 1:31PM (Th)	00:30	OFA12Z151H	\$800.00	
1.1	Spot	1:00:00PM- 3:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/19/12 2:59PM (Fr)	00:30	OFA12G155	\$800.00	
2.1	Spot	10:00:00AM-11:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/16/12 10:50AM (Tu)	00:30	OFA12G145H	\$560.00	
2.1	Spot	10:00:00AM-11:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/17/12 10:40AM (We)	00:30	OFA12Z151H	\$560.00	
2.1	Spot	10:00:00AM-11:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/18/12 10:07AM (Th)	00:30	OFA12G155	\$560.00	
2.1	Spot	10:00:00AM-11:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/19/12 10:25AM (Fr)	00:30	OFA12Z151H	\$560.00	
3.1	Spot	11:35:00PM-12:05:00AM	Day, Tu-1, W-1, Th-1, F-1	10/16/12 12:02AM (Tu)	00:30	OFA12P143H	\$1025.00	
3.1	Spot	11:35:00PM-12:05:00AM	Day, Tu-1, W-1, Th-1, F-1	10/17/12 11:44PM (We)	00:30	OFA12Z151H	\$1025.00	
3.1	Spot	11:35:00PM-12:05:00AM	Day, Tu-1, W-1, Th-1, F-1	10/18/12 12:02AM (Th)	00:30	OFA12G155	\$1025.00	
3.1	Spot	11:35:00PM-12:05:00AM	Day, Tu-1, W-1, Th-1, F-1	10/19/12 11:55PM (Fr)	00:30	OFA12G155	\$1025.00	
4.1	Spot	11:00:00AM-12:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/16/12 11:59AM (Tu)	00:30	OFA12P143H	\$925.00	
4.1	Spot	11:00:00AM-12:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/17/12 11:46AM (We)	00:30	OFA12Z151H	\$925.00	
4.1	Spot	11:00:00AM-12:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/18/12 10:59AM (Th)	00:30	OFA12Z151H	\$925.00	
4.1	Spot	11:00:00AM-12:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/19/12 11:31AM (Fr)	00:30	OFA12G155	\$925.00	
5.1	Spot	12:00:00PM- 1:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/16/12 12:56PM (Tu)	00:30	OFA12G145H	\$850.00	
5.1	Spot	12:00:00PM- 1:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/17/12 12:23PM (We)	00:30	OFA12Z151H	\$850.00	
5.1	Spot	12:00:00PM- 1:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/18/12 12:42PM (Th)	00:30	OFA12G155	\$850.00	
5.1	Spot	12:00:00PM- 1:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/19/12 12:38PM (Fr)	00:30	OFA12Z151H	\$850.00	
6.1	Spot	3:00:00PM- 4:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/16/12 3:19PM (Tu)	00:30	OFA12G145H	\$650.00	
6.1	Spot	3:00:00PM- 4:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/17/12 3:45PM (We)	00:30	OFA12Z151H	\$650.00	
6.1	Spot	3:00:00PM- 4:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/18/12 3:35PM (Th)	00:30	OFA12G155	\$650.00	
6.1	Spot	3:00:00PM- 4:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/19/12 3:44PM (Fr)	00:30	OFA12G155	\$650.00	
7.1	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/16/12 4:41PM (Tu)	00:30	OFA12P143H	\$800.00	
7.1	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/17/12 4:24PM (We)	00:30	OFA12Z151H	\$800.00	
7.1	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/18/12 4:13PM (Th)	00:30	OFA12G155	\$800.00	
7.1	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/19/12 4:12PM (Fr)	00:30	OFA12Z151H	\$800.00	
8.1	Spot	5:00:00AM- 5:30:00AM	Day, Tu-1, W-1, Th-1, F-1	10/16/12 5:23AM (Tu)	00:30	OFA12P143H	\$625.00	
8.1	Spot	5:00:00AM- 5:30:00AM	Day, Tu-1, W-1, Th-1, F-1	10/17/12 5:27AM (We)	00:30	OFA12Z151H	\$625.00	
8.1	Spot	5:00:00AM- 5:30:00AM	Day, Tu-1, W-1, Th-1, F-1	10/18/12 5:14AM (Th)	00:30	OFA12G155	\$625.00	
8.1	Spot	5:00:00AM- 5:30:00AM	Day, Tu-1, W-1, Th-1, F-1	10/19/12 5:29AM (Fr)	00:30	OFA12G155	\$625.00	
9.1	Spot	5:00:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-2, F-1	10/16/12 5:24PM (Tu)	00:30	OFA12G145H	\$2250.00	
9.1	Spot	5:00:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-2, F-1	10/17/12 5:52PM (We)	00:30	OFA12Z151H	\$2250.00	
9.1	Spot	5:00:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-2, F-1	10/18/12 5:21PM (Th)	00:30	OFA12Z151H	\$2250.00	
9.1	Spot	5:00:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-2, F-1	10/18/12 5:42PM (Th)	00:30	OFA12G155	\$2250.00	
9.1	Spot	5:00:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-2, F-1	10/19/12 5:53PM (Fr)	00:30	OFA12G155	\$2250.00	
10.1	Spot	5:30:00AM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/16/12 5:43AM (Tu)	00:30	OFA12G145H	\$925.00	
10.1	Spot	5:30:00AM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/17/12 5:44AM (We)	00:30	OFA12Z151H	\$925.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA FOR AMERICA (25777)
National/Political
1537/06269464

Invoice 643246
Inv Date 10/28/2012
Terms Net 30
Contract 329218
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:58PM

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
10.1	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 5:54AM (Th)	00:30	OFA12Z151H	\$925.00	
10.1	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 5:42AM (Fr)	00:30	OFA12Z151H	\$925.00	
11.1	Spot	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 6:00PM (Tu)	00:30	OFA12P143H	\$3000.00	
11.1	Spot	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 6:24PM (We)	00:30	OFA12Z151H	\$3000.00	
11.1	Spot	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 6:24PM (Th)	00:30	OFA12Z151H	\$3000.00	
11.1	Spot	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 5:58PM (Fr)	00:30	OFA12Z151H	\$3000.00	
12.1	Spot	6:00:00AM- 7:00:00	Day, Tu-2, W-1, Th-1, F-1	10/16/12 6:14AM (Tu)	00:30	OFA12P143H	\$1875.00	
12.1	Spot	6:00:00AM- 7:00:00	Day, Tu-2, W-1, Th-1, F-1	10/16/12 6:56AM (Tu)	00:30	OFA12G145H	\$1875.00	
12.1	Spot	6:00:00AM- 7:00:00	Day, Tu-2, W-1, Th-1, F-1	10/17/12 6:43AM (We)	00:30	OFA12Z151H	\$1875.00	
12.1	Spot	6:00:00AM- 7:00:00	Day, Tu-2, W-1, Th-1, F-1	10/18/12 6:42AM (Th)	00:30	OFA12G155	\$1875.00	
12.1	Spot	6:00:00AM- 7:00:00	Day, Tu-2, W-1, Th-1, F-1	10/19/12 6:41AM (Fr)	00:30	OFA12G155	\$1875.00	
13.2	Spot	7:00:00PM- 7:30:00	Per week (1), Tu, We, Th, Fr	10/19/12 7:13PM (Fr)	00:30	OFA12G155	\$3000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-1, Th-1, F-2	10/16/12 7:58AM (Tu)	00:30	OFA12P143H	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-1, Th-1, F-2	10/16/12 8:48AM (Tu)	00:30	OFA12G145H	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-1, Th-1, F-2	10/17/12 8:41AM (We)	00:30	OFA12Z151H	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-1, Th-1, F-2	10/18/12 8:47AM (Th)	00:30	OFA12Z151H	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-1, Th-1, F-2	10/19/12 8:48AM (Fr)	00:30	OFA12Z151H	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-1, Th-1, F-2	10/19/12 9:00AM (Fr)	00:30	OFA12G155	\$2000.00	
15.2	Spot	7:30:00PM- 8:00:00	Per week (1), Tu, We, Th, Fr	10/17/12 7:37PM (We)	00:30	OFA12Z151H	\$3000.00	
16.1	Spot	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 9:41AM (Tu)	00:30	OFA12P143H	\$560.00	
16.1	Spot	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 9:20AM (We)	00:30	OFA12Z151H	\$560.00	
16.1	Spot	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 9:24AM (Th)	00:30	OFA12G155	\$560.00	
16.1	Spot	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 9:51AM (Fr)	00:30	OFA12G155	\$560.00	
17.1	Spot	10:00:00PM-11:00:00	Day, F-1	10/19/12 10:50PM (Fr)	00:30	OFA12G155	\$3500.00	
18.1	Spot	8:00:00PM- 9:00:00	Day, F-1	10/19/12 8:00PM (Fr)	00:30	OFA12G155	\$3000.00	
19.1	Spot	9:00:00PM-10:00:00	Day, F-1	10/19/12 9:14PM (Fr)	00:30	OFA12Z151H	\$3450.00	
20.1	Spot	10:00:00PM-11:00:00	Day, M-1	10/22/12 10:59PM (Mo)	00:30	OFA12G155	\$6000.00	
21.1	Spot	8:00:00PM-10:00:00	Day, M-3	10/22/12 7:59PM (Mo)	00:30	OFA12G155	\$9250.00	
21.1	Spot	8:00:00PM-10:00:00	Day, M-3	10/22/12 8:24PM (Mo)	00:30	OFA12Z151H	\$9250.00	
21.1	Spot	8:00:00PM-10:00:00	Day, M-3	10/22/12 8:36PM (Mo)	00:30	OFA12G155	\$9250.00	
22.1	Spot	12:00:00PM-12:30:00	Day, Sa-1, Su-1	10/21/12 12:26PM (Su)	00:30	OFA12G155	\$600.00	
23.1	Spot	3:30:00PM- 7:00:00	Day, Sa-1	10/20/12 5:11PM (Sa)	00:30	OFA12G155	\$2750.00	
24.1	Spot	3:30:00PM- 7:00:00	Day, Sa-1	10/20/12 7:36PM (Sa)	00:30	OFA12Z151H	\$2750.00	
25.1	Spot	5:00:00AM- 6:00:00	Day, Sa-1	10/20/12 5:40AM (Sa)	00:30	OFA12Z151H	\$340.00	
26.1	Spot	7:00:00AM- 9:00:00	Day, Sa-2	10/20/12 7:28AM (Sa)	00:30	OFA12G155	\$1050.00	
26.1	Spot	7:00:00AM- 9:00:00	Day, Sa-2	10/20/12 7:59AM (Sa)	00:30	OFA12Z151H	\$1050.00	
27.1	Spot	7:00:00PM- 8:00:00	Day, Sa-2	10/20/12 7:58PM (Sa)	00:30	OFA12G155	\$850.00	
28.1	Spot	9:00:00AM-10:00:00	Day, Sa-2	10/20/12 9:29AM (Sa)	00:30	OFA12G155	\$1050.00	
28.1	Spot	9:00:00AM-10:00:00	Day, Sa-2	10/20/12 9:48AM (Sa)	00:30	OFA12G155	\$1050.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand OBAMA FOR AMERICA (25777)
Acct Types National/Political
Est/Headline 1537/06269464

Invoice 643246
Inv Date 10/28/2012
Terms Net 30
Contract 329218
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Demo
Revision
Comments OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:58PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/TSCI	Amount	Remarks
29.1	Spot	1:00:00PM- 6:00:00	Day, Su-2	10/21/12 2:07PM (Su)	00:30	OFA12Z151H	\$475.00	
29.1	Spot	1:00:00PM- 6:00:00	Day, Su-2	10/21/12 3:07PM (Su)	00:30	OFA12G155	\$475.00	
30.1	Spot	11:30:00PM-12:05:00	Day, Sa-1	10/20/12 12:26AM (Sa)	00:30	OFA12Z151H	\$1250.00	
32.1	Spot	12:00:00AM- 1:00:00	Day, Su-1	10/21/12 12:24AM (Su)	00:30	OFA12Z151H	\$250.00	
33.1	Spot	5:00:00AM- 6:00:00	Day, Su-1	10/21/12 5:28AM (Su)	00:30	OFA12Z151H	\$250.00	
34.1	Spot	6:00:00PM- 6:30:00	Day, Su-5	10/21/12 6:20PM (Su)	00:30	OFA12G155	\$1500.00	
34.1	Spot	6:00:00PM- 6:30:00	Day, Su-5	10/21/12 6:28PM (Su)	00:30	OFA12Z151H	\$1500.00	
35.1	Spot	7:00:00AM- 9:00:00	Day, Su-2	10/21/12 8:13AM (Su)	00:30	OFA12G155	\$1050.00	
35.1	Spot	7:00:00AM- 9:00:00	Day, Su-2	10/21/12 8:35AM (Su)	00:30	OFA12Z151H	\$1050.00	
36.1	Spot	7:00:00PM- 8:00:00	Day, Su-1	10/21/12 7:43PM (Su)	00:30	OFA12G155	\$6500.00	
37.1	Spot	8:00:00PM- 9:00:00	Day, Su-2	10/21/12 8:19PM (Su)	00:30	OFA12G155	\$6500.00	
37.1	Spot	8:00:00PM- 9:00:00	Day, Su-2	10/21/12 8:38PM (Su)	00:30	OFA12G155	\$5000.00	
38.1	Spot	10:00:00PM-11:00:00	Day, Th-1	10/18/12 10:33PM (Th)	00:30	OFA12G155	\$4000.00	
39.1	Spot	8:00:00PM- 9:00:00	Day, Th-1	10/18/12 8:21PM (Th)	00:30	OFA12G155	\$6500.00	
40.1	Spot	9:00:00PM-10:00:00	Day, Th-2	10/18/12 9:20PM (Th)	00:30	OFA12Z151H	\$6500.00	
40.1	Spot	9:00:00PM-10:00:00	Day, Th-2	10/18/12 9:41PM (Th)	00:30	OFA12G145H	\$2000.00	
41.1	Spot	11:00:00PM-11:35:00	Per week (4), Tu, We, Th, Fr, Su	10/16/12 11:30PM (Tu)	00:30	OFA12Z151H	\$2000.00	
41.1	Spot	11:00:00PM-11:35:00	Per week (4), Tu, We, Th, Fr, Su	10/18/12 11:24PM (Th)	00:30	OFA12Z151H	\$2000.00	
41.1	Spot	11:00:00PM-11:35:00	Per week (4), Tu, We, Th, Fr, Su	10/19/12 11:22PM (Fr)	00:30	OFA12Z151H	\$2000.00	
41.1	Spot	11:00:00PM-11:35:00	Per week (4), Tu, We, Th, Fr, Su	10/21/12 11:23PM (Su)	00:30	OFA12G155	\$2000.00	
42.1	Spot	10:00:00PM-11:00:00	Day, Tu-1	10/16/12 10:58PM (Tu)	00:30	OFA12P143H	\$5250.00	
43.1	Spot	8:00:00PM- 9:00:00	Day, Tu-1	10/16/12 8:23PM (Tu)	00:30	OFA12P143H	\$9250.00	
45.1	Spot	10:00:00PM-11:00:00	Day, W-1	10/17/12 10:32PM (We)	00:30	OFA12Z151H	\$5300.00	
46.1	Spot	8:00:00PM- 9:00:00	Day, W-1	10/17/12 8:00PM (We)	00:30	OFA12Z151H	\$6600.00	
47.1	Spot	9:00:00PM-10:00:00	Day, W-1	10/17/12 9:47PM (We)	00:30	OFA12Z151H	\$9250.00	
48.1	Spot	1:00:00PM- 3:00:00	Day, M-1	10/22/12 2:59PM (Mo)	00:30	OFA12Z151H	\$800.00	
49.1	Spot	10:00:00AM-11:00:00	Day, M-1	10/22/12 10:20AM (Mo)	00:30	OFA12G155	\$560.00	
50.1	Spot	11:35:00PM-12:05:00	Day, M-1	10/22/12 12:02AM (Mo)	00:30	OFA12Z151H	\$1025.00	
51.1	Spot	11:00:00AM-12:00:00	Day, M-1	10/22/12 11:45AM (Mo)	00:30	OFA12Z151H	\$925.00	
52.1	Spot	12:00:00PM- 1:00:00	Day, M-1	10/22/12 12:50PM (Mo)	00:30	OFA12G155	\$850.00	
53.1	Spot	3:00:00PM- 4:00:00	Day, M-1	10/22/12 3:30PM (Mo)	00:30	OFA12G155	\$650.00	
54.1	Spot	4:00:00PM- 5:00:00	Day, M-1	10/22/12 4:36PM (Mo)	00:30	OFA12Z151H	\$800.00	
55.1	Spot	5:00:00AM- 5:30:00	Day, M-1	10/22/12 5:12AM (Mo)	00:30	OFA12G155	\$625.00	
56.1	Spot	5:00:00PM- 6:00:00	Day, M-2	10/22/12 5:22PM (Mo)	00:30	OFA12G155	\$2250.00	
56.1	Spot	5:00:00PM- 6:00:00	Day, M-2	10/22/12 5:52PM (Mo)	00:30	OFA12Z151H	\$2250.00	
57.1	Spot	5:30:00AM- 6:00:00	Day, M-1	10/22/12 5:53AM (Mo)	00:30	OFA12G155	\$925.00	
58.1	Spot	6:00:00PM- 6:30:00	Day, M-1	10/22/12 6:14PM (Mo)	00:30	OFA12G155	\$3000.00	
59.1	Spot	6:00:00AM- 7:00:00	Day, M-1	10/22/12 6:23AM (Mo)	00:30	OFA12Z151H	\$1875.00	
60.1	Spot	7:00:00PM- 7:30:00	Day, M-1	10/22/12 7:24PM (Mo)	00:30	OFA12G155	\$3000.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA FOR AMERICA (25777)
National/Political
1537/06269464

Invoice 643246
Inv Date 10/28/2012
Terms Net 30
Contract 329218
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:58PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
61.1	Spot	7:00:00AM- 9:00:00	Day, M-2	10/22/12 7:49AM (Mo)	00:30	OFA12G155	\$2000.00	
61.1	Spot	7:00:00AM- 9:00:00	Day, M-2	10/22/12 9:00AM (Mo)	00:30	OFA12Z151H	\$2000.00	
62.1	Spot	7:30:00PM- 8:00:00	Day, M-1	10/22/12 7:43PM (Mo)	00:30	OFA12Z151H	\$3000.00	
63.1	Spot	9:00:00AM-10:00:00	Day, M-1	10/22/12 9:12AM (Mo)	00:30	OFA12G155	\$1050.00	
65.0	Spot	8:00:00PM- 9:00:00	Day, Tu-2	10/16/12 8:00PM (Tu)	00:30	OFA12G145H	\$9250.00	M/G For 44.1.1, 44.1.2
65.0	Spot	8:00:00PM- 9:00:00	Day, Tu-2	10/16/12 8:43PM (Tu)	00:30	OFA12G145H	\$9250.00	M/G For 44.1.1, 44.1.2
66.0	Spot	5:00:00AM- 6:00:00	Day, Sa-1	10/20/12 5:12AM (Sa)	00:30	OFA12G155	\$340.00	M/G For 22.1.1
67.0	Spot	5:00:00AM- 6:00:00	Day, Su-1	10/21/12 5:44AM (Su)	00:30	OFA12G155	\$250.00	M/G For 22.1.1
68.0	Spot	10:00:00PM-11:00:00	Day, Su-1	10/21/12 10:42PM (Su)	00:30	OFA12Z151H	\$5400.00	
69.0	Spot	1:05:00AM- 3:00:00	Per week (1), Sa	10/20/12 2:57AM (Sa)	00:30	OFA12G155	\$100.00	
70.0	Spot	6:30:00PM- 7:00:00	Per week (1), Su	10/21/12 6:56PM (Su)	00:30	OFA12G155	\$1500.00	
71.0	Spot	12:00:00PM- 3:30:00	Per week (1), Sa	10/20/12 1:36PM (Sa)	00:30	OFA12Z151H	\$2750.00	
72.0	Spot	5:00:00AM- 6:00:00	Per week (1), Mo	10/22/12 3:47PM (Mo)	00:30	OFA12G155	\$250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total \$282,570.00
Commission (\$42,385.50)
Net Total \$240,184.50

Total Spots 130

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.